

# AFRICA BANKTECH SUMMIT 2021

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TODAY

**Virtual event**

## Where financial executives meet technology

Africa BankTech Summit is a largest African event on banking technology which is designed to attract more than 500 participants, financial executives, bankers, insurers from all 54 African countries.

Banking is a largest growing sector in Africa which plays a big part in African economies, new technologies are required to make operations of the sector more comprehensive, accessed and easy for end users

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# Connect – Network – Launch new tech solutions

The summit welcomes technology companies from banking software, Core banking software solutions, digital banking and open banking solutions and other fintech solutions in financial industry in Africa. It welcomes banks, insurance companies and microfinance institutions, start-ups, researchers and investors on a single platform.

Digital transformation for banks has been proved more urgent in need during the Covid-19 most especially in Africa as there are many regions which need seamless solutions to be served.

The Africa BankTech Summit brings to you the opportunity to discuss, select and evaluate new banking technology solutions all on a single platform. The summit will be a virtual conference and exhibitions.

New risks are associated with the increase of digital transformation. Covid-19 forced banks to use technology tools with their clients, best technologies were required and made operations easy. Fintech solutions are going to be adopted since now and the future in banking sector in Africa. The upcoming summit aims to discuss all latest trends in financial industry in Africa

## What is the status of banking sector in Africa?

African economies are growing consistently on 3.4% growth in 2019 as featured in the African Economic Outlook 2020 report done by the African Development Bank. It was a tough year in 2020 where the world faced the economic crisis due to the Covid-19 pandemic and Africa is likely to recover early by 2021.

Banks and other financial institutions play a very important role in the economic development in Africa. All factors suggest that Africa's banking sector is key element in the growth of Africa's economies.

African banks need to be powered by new technologies to provide good services to their clients, there are huge investment opportunities in IT, infrastructure and financial digital transformations in Africa in order to offer prestigious solutions of banking.

## Critical Solutions which will be focusing on

The Africa BankTech Summit is a conference and Exhibition on banking technology, services and equipment's, will be held on 16th – 17th March 2021 virtually. With 500 delegates in attendance expected, there will be meetings and technology presentations from software developers companies

**20th and 21st April**  
**Africa BankTech**  
**Summit**  
**2021**

- Banking Automation
- IT Infrastructure
- Security
- Cyber security
- E-Payment
- Biometric Solutions
- Insurance Technology
- Regulation Technology
- Core Banking Solutions
- Digital Banking
- Chatbots Solutions
- Artificial Intelligence

# 2021 Sponsorship

Africa BankTech Summit helps financial institutions to rebuild their operations by understanding latest banking technology trends.

## Why Sponsoring the Africa BankTech Summit?

- Meet decision makers from banking sector in Africa
- Meet new clients and existed clients
- Initiate new partnerships and collaborations
- Meet new distributors
- Make businesses deals and sales
- Exhibiting your services and solutions
- Brand and promote your company
- Present and showcase your solutions to attendees

## Targeted Audience

- Reserve banks
- Commercial banks
- Co-operative banks
- Development banks
- Microfinance institutions
- Auditing firms
- Insurance companies
- Retailers
- Leasing companies
- Lending companies
- Financial media agencies, Magazines

## Sponsorship & Exhibition packages

**Gold Sponsor**  
EUR 6000

**Silver Sponsor**  
EUR 4000

**Bronze Sponsor**  
EUR 3000

**Venue Sponsor**  
EUR 1000

**Trade Exhibitor**  
EUR 500

# 2021 Sponsorship

## Sponsorship & Exhibition packages

### Gold Sponsor

EUR 4000

- 2 Keynote speaking slots
- Your company video playing at the start of the conference
- Video to be displayed on the Africa BankTech Summit website for a period of 6 months
- Logo with Hyperlink to the website as Gold sponsor
- Verbal recognition as Gold sponsor by the MC of the conference
- Your logo will be branded Social media and newsletters
- Your logo on the virtual registration desk
- Delegate list will be distributed to you after the virtual conference
- Virtual exhibition booth
- 10 delegate's tickets

### Silver Sponsor

EUR 3000

- Speaking slot
- Your company video playing at the conference
- Logo with Hyperlink to the website as Silver Sponsor
- Your logo will be branded on social media pages and newsletters
- Delegate list will be distributed to you after the virtual conference
- Virtual exhibition booth
- 8 delegate's tickets

### Bronze Sponsor

EUR 2000

- Logo with hyperlink to the website as Bronze sponsor
- Your logo will be branded on social media pages and newsletters
- Delegate list will be distributed to you after the virtual conference
- Virtual Exhibition booth
- 6 delegate's tickets

### Venue Sponsor

EUR 1000

- Logo with hyperlink to the website as venue sponsor
- Logo branded on social media pages and newsletters
- Virtual exhibition booth
- 4 delegate's tickets

### Trade Exhibitor

EUR 500

- Logo with hyperlink to the website as exhibitor
- Logo branded on social media pages and newsletters
- 2 delegate's tickets

# See who is attending the Africa BankTech Summit 2021

## 2021 attendees include representatives from:

Global Bankers Institute      SALAAM BANK      Stanbic Bank Zambia  
Verdant Capital      elkom Kenya      Rand Merchant Bank      Nedbank  
Atlas Mara Zambia      Wema Bank      ABCH Part Of ATLAS MARA  
Wema Bank Plc  
Novacom Group      Banque Digitale, De La Monétique Et De L'innovation BHT

## Speakers include



**Linda Eagle**  
Founder And President At  
Global Bankers Institute



**Kaisha Godwills**  
Fintech And Digital Lending/  
Payments Specialist



**Edmund Higenbottam**  
Managing Director At  
Verdant Capital



**Richard Amafonye**  
CIO At Wema Bank



**Oladejo Kolawole**  
Customer Experience &  
Innovation | Data Analytics



**Faheem Ali**  
Expert Of Digital  
Transformation &  
Financial Inclusion



**Mr Chresta Kaluba**  
Chief Risk Officer at Atlas  
Mara Zambia



**Kenneth Kayser**  
Head: Open Banking (API's  
Mobile & E - Commerce  
Nedbank



**Saddiq Mwai**  
Director, Digital Financial  
Services At Telkom Kenya



**Kishan Bhana**  
Technology Lead At Rand  
Merchant Bank



**Aijaz Shalla**  
Strive To Enable Business  
With Right Digital Strategy



**Edmund Higenbottam**  
Managing Director At Verdant  
Capital

# 2021 Sponsors

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## 3 Easy Ways to Register

Register online at [www.africabanktechsummit.com](http://www.africabanktechsummit.com)

E: [registrations@africabanktechsummit.com](mailto:registrations@africabanktechsummit.com)

T: +250784960195

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