



BROCHURE



**Africa Bank Tech
Summit 2021**

Second Edition

10th & 11th August 2021

VIRTUAL EVENT

 <https://africabanktechsummit.com>

 info@africabanktechsummit.com

 [#AfricaBanktech](https://twitter.com/AfricaBanktech)

ABOUT SUMMIT

After a successful launch of the 1st Africa BankTech Summit in April 2021. We bring the 2nd Africa BankTech Summit on 10th & 11th August 2021 with a focus on East African market.

The event brings together decision makers from East Africa's banks to learn and evaluate new technologies that are being implemented in financial services to maximize their profitability efficiency and cost reduction.

The 2nd Africa Banktech Summit will serve as a platform for African banks and technology providers to discuss the mode of digitizing financial institutions through partnership with innovative technologies from Tech world.

We are delighted to invite you to join us virtually at The 2nd Africa BankTech Summit, as we challenge Africa's most influential banking leaders on how they are helping digital transformation of their businesses, and accelerating the reinvention of banking solutions in order to remain competitive into the future.

2nd Africa BankTech Summit will showcase latest innovations in fintechs along with interactive discussions designed to guide the banking sector in Africa in selecting the right solutions to be ready for seamless driven economy now and future.

Banks are transforming from product providers to becoming platform providers linking customers with its digital ecosystem.

"Banking Landscape; top few banks constitute around 90% of the market in most countries, Microfinance institutions significant for banking as 70% population is rural."

Let's reshape the future of banking together!

Challenges that Banks are facing because of Covid-19

- Credit Growth and Steep costs
- Impact on small businesses
- Increase in Cyber-Attacks and Frauds
- Tighter regulation and compliance
- Increase in credit risk defaults
- Reduced footfall in Branch & ATM
- Overall banking model impacted
- Cost saving by adopting modern technology

Summit Highlights

500+

Attendees



30+

Expert speakers

15+

Fintech exhibition booth



250+

Financial institution represented

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Who should attend

- Chief Executive Officers
- Chief Information Officers
- Chief Technology Officers
- Head of IT
- Chief Digital Officers
- Chief Security Officers
- Chief Risk Officers
- Head of customer experience
- Head of Marketing
- And other top executive positions



Summit Key Topics



Video solutions in Banking – As face to face became very difficult in Pandemic time, Video Banking solutions are required for digital transformation for banks.

P2P Payments innovation in financial services

Innovation in digital payments authentication

New in AI & RPA solutions to be implemented on African market

Are Africa's Banks ready to go on Cloud computing? Is full remotely services possible?

Ensure Cyber security innovations

Understand AML and financial crime prevention

Why sponsoring the 2nd Africa Banktech Summit

- Brand awareness to executive bankers in East African Market
- Meet new clients & existed clients
- Launch new financial products
- Meet new distributors
- Make sales & business deals
- Exhibition your solutions
- Sales pitch presentation to attendees (potential buyers)
- Leads generation

Thanks to our first edition sponsors

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Sponsorship & Exhibition packages

The Earlier You Register, The Earlier Your Information is Available to Attendees

Gold Sponsor

- Keynote speaking slot
- Your company video playing at the start of the conference
- Video to be displayed on the Africa BankTech Summit website for a period of 6 months
- Logo with Hyperlink to the website as Gold sponsor
- Verbal recognition as Gold sponsor by the MC of the conference
- Your logo on the virtual registration desk
- Your logo will be branded Social media and newsletters
- Delegate list will be distributed to you after the virtual conference
- Virtual exhibition booth
- 10 delegate's tickets

EUR 3000

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- Speaking slot
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- Logo with Hyperlink to the website as Silver Sponsor
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- Delegate list will be distributed to you after the virtual conference
- Virtual exhibition booth
- 8 delegate's tickets

EUR 2500

Bronze Sponsor

- Logo with hyperlink to the website as Bronze sponsor
- Your logo will be branded on social media pages and newsletters
- Delegate list will be distributed to you after the virtual conference
- Virtual Exhibition booth
- 6 delegate's tickets

EUR 2000

Venue Sponsor

- Logo with hyperlink to the website as venue sponsor
- Logo branded on social media pages and newsletters
- Virtual exhibition booth
- 4 delegate's tickets

EUR 1000

Trade Exhibitor

- Logo with hyperlink to the website as exhibitor
- Logo branded on social media pages and newsletters
- 2 delegate's tickets

EUR 500

Technology Provider

- 1 ticket for all sessions

EUR 150

TENTATIVE PROGRAM

DAY -1 | TUESDAY | AUGUST 10, 2021

- ▶ Investing in Digitization - what will make the biggest impact in banking Across the Africa?
- ▶ Reflections and predictions of Africa Financial Digitization as the world prepares for 2022.
- ▶ Scale up technology -Main imperative to power the recovery and growth of African banks.
- ▶ Breaking the banks -Harnessing innovative technologies to combat cyberattacks
- ▶ Emerging Payment Trends in Africa - Is cash dying or transforming?

DAY -2 | WEDNESDAY | AUGUST 11,2021

- ▶ Realigning banking in Africa - capturing new opportunities in the region and beyond
- ▶ What Would Be The Future for Banking in a Cryptocurrency Dominated World?
- ▶ Video solutions in Banking- is Africa's banks adopting this mode of consumer service.
- ▶ Trends in Artificial Intelligence & Robotic Process Automation solutions to be implemented on African market.

Speakers include



Mr Abdi Mohamed

*Managing Director
ABSA Bank Tanzania*



Mr Robin Bairstow

*Chief Executive Officer
I&M Bank Rwanda*



Ms Barbara Dokoria

*Head of Compliance
Stanbic Bank Uganda*



**Ms Virginia
Angwenyi**

*Head, Risk and Compliance
Guaranty Trust Bank Kenya*



Mr Rohit Gupta

*Group Chief Information
Officer
I&M Bank*



Ms Jaine Mwai

*Chief Information Officer
Standard Chartered Bank
Kenya*



Ms Rose Muturi

*Chief Digital Officer
HFC Group*



Mr Kariuki Ngari

*CEO & Managing Director
Standard Chartered Bank
Kenya*



Mr Benoni Katende

*Head Data, Digital and
Service Transformation
Barclays Bank Uganda*

*Visit www.africabanktechsummit.com for complete list of speakers and panellists.

Visit | <https://africabanktechsummit.com>

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A MUST-ATTEND EVENT FOR AFRICA'S FINANCIAL INSTITUTIONS AND FINTECH COMPANIES

THE TIME IS NOW : Join the pan African summit on Banking and financial technology discussing latest trends and solutions

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